

Faculty of Business Management
BBA I-Year, CBCS-I Semester Backlog Examinations, January 2021
PAPER: PRINCIPLES OF MANAGEMENT

Time: 2 Hours

Max Marks: 80

- I. Answer any FIVE of the following questions (5x16=80 Marks)
1. Explain the meaning and nature of the term 'Management'. Describe various challenges before managers.
 2. Discuss the Scientific Management Theory.
 3. Define Planning. Elucidate the steps involved in planning process.
 4. Discuss the stages in rational decision making process.
 5. What do you mean by delegation of authority? Differentiate between delegation and decentralization.
 6. Define Departmentalization? Explain the importance of Departmentalization.
 7. Explain the process of Communication.
 8. Explain various styles of Leadership.
 9. Describe various techniques of Controlling
 10. How can the effective coordination be achieved in organization?
