

**Faculty of Business Management****BBA II-Year, CBCS-III Semester Regular Examinations, Dec/Jan 2019-20****PAPER: BASICS OF ENTREPRENEURSHIP DEVELOPMENT**

Time: 3 Hours

Max Marks: 80

**Section-A**

- I. Answer any FIVE of the following questions (5x4=20 Marks)
1. Entrepreneurship
  2. High achievement theory
  3. Competition plan
  4. EDP
  5. NABARD
  6. Social change
  7. Innovation
  8. Market Research

**Section-B**

- II. Answer the following questions (5x12=60 Marks)
9. (a) Explain the features and functions of an Entrepreneur  
(OR)  
(b) What are the most important barriers of Entrepreneurship?
10. (a) What are the steps in the process of Entrepreneurship?  
(OR)  
(b) Explain the theories of Entrepreneurship
11. (a) What are the plans and analysis to be done before starting a business? And Why?  
(OR)  
(b) What is Marketing Research? And explain the steps in preparing Marketing plan for a new product .
12. (a) Explain the need and importance of Entrepreneurship Development Programmes (EDP).  
(OR)  
(b) Explain the techniques of Training for developing entrepreneurial skills.
13. (a) What are the institutions that provide finance to the start-up projects?  
(OR)  
(b) Explain the role of NABARD in Rural entrepreneurship.

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