R-16

Code: 4405A/R/BL

Faculty of Business Management

BBA II-Year, CBCS-IV Semester Regular/Backlog Examinations -January, 2021 Skill Enhancement Course

PAPER: EVENT MANAGEMENT

Time: 1 Hour 30 Min

Max Marks: 40

I. Answer any TWO of the following questions

(2x20=40 Marks)

- 1. Explain the need, scope and importance of Event Management.
- 2. Describe the types of Events.
- 3. Discuss the steps for planning the Event.
- 4. Write about the Event proposal and add notes on contracts and agreements of Events.
