

Faculty of Business Management**BBA II-Year, CBCS-IV Semester Regular/Backlog Examinations –
January, 2021****PAPER: MANAGEMENT INFORMATION SYSTEM**

Time: 2 Hours

Max Marks: 80

I. Answer any **FIVE** of the following questions

(5x16=80 Marks)

1. Discuss the elements of a System in detail with an example
2. Define MIS and explain the strategic information system with suitable examples
3. "MIS facilitates organizational change effectively". Comment
4. How do you think that the information can be a strategic resource?
5. Discuss Operational Marketing Information System
6. Describe the role of MIS in production function of an organization
7. Explain the phases of SDLC in detail
8. What is Prototyping? Discuss the process of Prototyping in MIS.
9. Define common controls in MIS? Enumerate various categories of controls.
10. Explain the threats in information system with examples.
