

**Faculty of Commerce****B.Com. III-Year, CBCS - V Semester Backlog Examinations –Sep/Oct, 2020****(For All Streams of B.Com)****PAPER: E-COMMERCE**

Time: 2 Hours

Max Marks: 50

I. Answer any **FIVE** of the following questions (5x10=50 Marks)

1. Differentiate between E- Business and Traditional Business.
2. What is B2B E Commerce model? Mention the advantages and limitations of it.
3. What is meant by Web Security? Give some tips to protect the computer from web attacks.
4. Explain about Encryption Techniques.
5. Explain Mercantile transactions using Digital Cash and Credit Cards.
6. What are the advantages and disadvantages of Electronic Payment System.
7. What is EDI? What are the advantages of EDI?
8. Explain the Security and Privacy issues of EDI?
9. What is E – Marketing? How it is differ from traditional Marketing?
10. What are the basic ways of E – Advertisement?

\*\*\*\*\*