Code: 4404/BL

## **Faculty of Business Management**

## BBA II-Year, CBCS-IV Semester Backlog Examinations, Dec/Jan 2019-20 PAPER: BASICS OF PRODUCTION AND OPERATION MANAGEMENT

Time: 3 hours

Max Marks: 80

## Section-A

Answer any FIVE of the following questions.

(5x4=20 Marks)

- 1. Write a brief note on the concept of Production Management.
- 2. List the factors affecting Production Planning and Control.
- 3. What is Process Layout?
- 4. Define Work Study.
- 5. What is Maintenance Management?
- 6. What is the importance of feasibility report?
- 7. List out the factors affecting plant location.
- 8. What are the benefits of Work Measurement.

## Section-B

II. Answer the following questions.

(5x12=60 Marks)

9. (a) What is Production Management? List out the functions of Production management in India.

(OR)

- (b) Describe the Scope, Role and Objectives of Operations Management.
- 10.(a) List out the Objectives of Production and Planning. And explain the various functions of Production, Planning and Control.

(OR)

- (b) Describe the steps in Production Planning and Control in Operations Management.
- 11.(a) Distinguish among the characteristic features of job batch and flow production. Mention with reason the type of production process you will like to recommend for i. An Industrial unit manufacturing drugs and medicines
  - ii. A Commercial bank

iii. A Motorcycle company

(OR)

- (b) Write the principles of Plant Layout. How does the Plant Layout affect productivity?
- 12.(a) How can work study be used for arriving at.
  - i. Manufacturing budget
  - ii. Production Plan
  - iii. Materials Planning
  - iv. Personnel Policies

(OR)

- (b) Critically examine method study procedure.
- 13.(a) Define Project Management. Describe the various types of Projects. (OR)
  - (b) What is Maintenance Management? And write the important elements and functions of Maintenance Management.

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